

Prof. D. RAVINDER
Vice-Chancellor



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OSMANIA UNIVERSITY

Hyderabad-500 007, Telangana.

Tel. (O) : +91 8331997300

: +91 8331041541

Email : vc@osmania.ac.in

: vcosmania@gmail.com

: prof.dravinder@gmail.com

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MESSAGE

*"Success in creating AI could be the biggest event in the history of our civilization.
But it could also be the last – unless we learn how to avoid the risks."*

- Stephen Hawking

In the 21st century, Artificial Intelligence (AI) has become an indispensable part of human life, either directly or indirectly. It is concerned with building smart machines capable of performing tasks that require human intelligence and is an inter-disciplinary science. The AI with advancements in machine learning and deep learning has been creating a paradigm shift in every sector of human life and its sustenance.

I am happy that the IPR-Chair of Osmania University, sponsored by Department for Promotion of Industry and Internal Trade (DPIIT), Ministry of Commerce and Industry, Government of India is coming out with a Bi-annual Online Journal, the *Osmania University Journal of Intellectual Property Rights (OUJIPR)*. I am delighted to note that many experts in the field of IPR and Law are members of the Advisory Board and Editorial Board, including experts from foreign countries. I also feel privileged to be a Patron of the Journal along with Justice R. Subhash Reddy, Former Judge, Supreme Court of India.

I have browsed the contents of Volume-1, Issue-1 for the month of July, 2023 comprising of 11 Articles touching upon various aspects of AI ranging from interface between IPRs and AI, use of Chat GPT, non-conventional trademarks, AI-generated works. I found the papers to be informative, insightful and illuminating. I appreciate the meticulous editing work undertaken by Prof. (Dr.) G. B. Reddy, Editor-in-Chief & IPR-Chair Professor; and Dr. S. B. Md. Irfan Ali Abbas, Associate Editor, with the help of the Editorial Board. I take this opportunity to wish the OUJIPR the very best and sincerely hope that it would prove to be one of the highly cited and standard Journal in the field of intellectual property rights.

[PROF. D. RAVINDER]